

Navigating Real Estate at the University of Michigan





Experiential learning, industry connections, and real-world preparation.



RECON

Real Estate Conference
Held in Ann Arbor
Michigan's premier student-run
real estate conference.



CASE COMPETITIONS

REIT, Futures of CRE
Sharpen analytical skills and solve
real-world challenges.



WEEKLY SPEAKER SERIES

Careers in CRE
Hear from leaders and explore
careers in real estate.



EXCEL MODELING

REFM & Wall Street Prep
Technical training to build
financial modeling expertise.



STUDENT TREKS

NYC & South Florida
Site visits and meetings with
firms and alumni.



MENTORSHIP PROGRAM

Students + Alumni
One-on-one guidance and
long-term professional support.

Multiple entry points. One destination.

ALL SCHOOLS CAN ENROLL

Open to students enrolled in
11 different colleges
at the University of Michigan.

-  Taubman College
-  Ross School of Business
-  School of Kinesiology
-  Ford School
-  School of Public Health
-  Stamps School of Art & Design
-  School of Music, Theatre & Dance
-  College of Literature, Science, and the Arts
-  College of Engineering
-  School of Information
-  School of Nursing

Interdisciplinary. Inclusive. Impactful.

EXPERIENTIAL LEARNING

Available for all majors

-  **Programming & Events**
Workshops, panels, and networking opportunities
-  **Mentorship Program**
One-on-one guidance from alumni and industry leaders
-  **Case Competitions**
REIT, Futures of CRE
-  **Industry Networking**
Build relationships with firms and professionals
-  **Site Visits & Treks**
Explore projects and markets firsthand
-  **Real-World Projects**
Apply classroom learning to real-world challenges

Hands-on experiences. Lasting connections.

ACADEMIC PATHWAYS



Real Estate Development Minor

Undergraduate | 15 credits

300+ students enrolled

Build the foundation in real estate development through core RE curriculum coursework.

For those who want a concentration and can declare the minor.



Graduate Real Estate Certificate

17 credits

Advanced coursework for graduate students.

Available to U-M graduate students and stand-alone certificate students, including real estate professionals.



Dual Degree Options

MBA / MURP

MBA / JD

Combine disciplines for a powerful career advantage.

SPECIFIC CAREER OUTCOMES



Weiser students go on to build meaningful careers in:

- ✓ Development
- ✓ Investment
- ✓ Finance
- ✓ Asset Management
- ✓ Consulting
- ✓ Law / Public Policy
- ✓ Urban Planning
- ✓ Sustainable Development

Real skills. Real experience. Real impact.



Powered by a dedicated network of alumni, industry leaders, and partners who invest in the next generation of real estate leaders.



300+
Students in the Minor



200+
Alumni Members



200+
Alumni Mentors



63
Board Members



21
Junior Board Members



A Lifelong Network of Support